

**From:** [CW](#)  
**To:** [Commission-Public-Records](#)  
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Times Change. Growth is not the objective anymore. After Coronavirus, we know that we entered a new age. One that is not dependent on growth, but working together in community. (and the economy? Coming back? To what?)

Spending money on advertising and marketing to bring more flights and cruise ships to our region is our past not our future. Not even talking about pollution and impacts on neighboring communities, the economy tanked. Fewer people will have money to travel for pleasure or for business. This is a new age. Cruise Ships are selling their vessels.

Growing up in the Dallas-Fort Worth region, I watched and lived through Southwest Airline's rise to the top and looking back, it's not a pretty picture. I don't want to continue subsidizing the airline industry and the pollution that it pours onto people and places. Upon moving to the Pacific Northwest, I'm told that Alaska Airline is the Southwest of the Northwest. They too are based on, mostly unnecessary, short flights which could easily be driven or use the internet conferencing software for meetings.

The marketing campaign for Southwest Airline competed with Greyhound and other bus lines for short travel. A four hour drive from Dallas to Houston only took an hour. (not so after 9/11 when you arrive an hour early and screened carry on baggage). They dressed women in hot pants (short shorts) and advertised to the "business traveler" (mostly male) to travel for "peanuts" and they gave away free nuts.

Looking back, we see a small percentage of people traveling by air benefiting only a few yet impacting (use of taxpayer money on airport marketing,

Southwest Airline spent untold amounts of money lobbying to stay in the middle of a densely populated city since 1974. Restrictions were lifted and the Wright Amendment expired in 2014 and Love Field saw drastic passenger growth and today is the 31<sup>st</sup> busiest airport in the US . In 2018, Love Field surpassed 8 million enplaned passengers for the first time.

Staying in San Diego at a conference center or at a friend's home in downtown Dallas, the smell of jet fuel filled my lungs and the sound of airplanes, one after the other, was unbearable . I was only there for a few days, it is unjustifiable to increase the level of noise and pollution

on surrounding communities.

I do not want SEATAC to grow, I want it to change and see fewer flights.

Apologies for a quick comment letter.

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Courage is knowing it might hurt, and doing it anyway.

Stupidity is the same.

And that's why life is hard.  
Jeremy Goldberg